

[DATE]

Dear [MR/MS/MRS LAST]:

My name is [FIRST LAST], and I'm writing because I share your vision to create meaningful, nurturing, mutually respectful relationships between parents and children. From infant to teen, it is possible to create deep connection and trust in families, contributing greatly to the choices and behaviors children make. The enclosed books – my gift to you – offer practical skills in Nonviolent or Compassionate Communication<sup>sm</sup> (NVC). NVC provides essential skills that will contribute greatly toward creating a parenting relationship many never thought possible.

Parents, families and children who have integrated the NVC process into their family life share the following experiences:

- Significant reduction in “acting out” behavior in their children
- Greatly reduced stress and anger among parents, as they connect to their own needs and the needs behind their children’s behavior
- Deepened self-awareness among parents as they use self-empathy to get past their own judgment, evaluation, and power-over behaviors
- Dramatic shift from the use of punishments and rewards as motivation for action
- Improved communication between parent and child – when emotionally safe environments are created, the trust established leads to greater sharing and emotional connection
- Improved emotional health and emotional intelligence of their children
- Greater pleasure in the quality of their relationships with their children

For [TIMEFRAME / YEARS/MONTHS] I've worked with parents, grandparents, parenting groups, and children of all ages to teach the powerful communication process called Nonviolent Communication (NVC). This process (as outlined in the enclosed materials) promises to contribute substantially to the quality of all parenting relationships. Enclosed are testimonials of parents and families who have experienced substantial benefits to learning and using NVC.

**My request** is that you take just a few minutes to look through these materials over the next few days. I will then call to see when we might arrange a 15-minute conversation at your convenience. More than anything, I hope to gather your feedback on these materials during this conversation. If the materials intrigue you, I can also provide information on upcoming workshops, area practice groups and additional resources where you can learn more about the powerful process of Nonviolent Communication<sup>sm</sup>.

I look forward to hearing your ideas about how this material might contribute to deepening area education in the values we share.

With warm regards,

[FIRST LAST]  
[TITLE, ORGANIZATION OF AFFILIATION]  
[TRAINER OR ORGANIZATION WEBSITE]

**NOTE ON THE ENCLOSED MATERIALS:**

The book publisher, PuddleDancer Press, has gifted over 20,000 books and booklets since 2003 to people/organizations just like you in an effort to share Nonviolent Communication<sup>sm</sup> as widely as possible. PuddleDancer Press is a small press, specializing only in NVC related works. Their mission is to help create a world in which all needs are met compassionately. Visit their website at: [www.NonviolentCommunication.com](http://www.NonviolentCommunication.com)