

[DATE]

Dear [MR/MS/MRS LAST]:

My name is [FIRST LAST], and I'm writing because I share your goal to empower individuals with the skills they need to develop fulfilling, meaningful, mutually respectful intimate relationships. The enclosed books – my gift to you – offer unique skills in Nonviolent or Compassionate Communicationsm (NVC). NVC will dramatically shift how you understand and use language to foster intimate relationships. NVC provides simple, yet powerful tools to improve the quality of intimate relationships one conversation at a time.

Individuals, couples, families, life coaches, and couples counselors who have integrated NVC into their lives or practice have experienced the following benefits:

- Deeper, more respectful, empowering connections with their partner
- Improved sense of emotional and physical intimacy with their partner
- A greater connection to their core values, contributing to an improved sense of self
- A shift away from depression, shame, or self-judgment by using self-empathy
- Individuals are “armed” with effective tools to diffuse heated conflicts in emotionally charged situations
- Accessing the root of pain more quickly by moving beyond diagnosis, blame or judgment to the core issue – unmet needs
- Improved confidence in their own assertiveness by using non-confrontational communication that is clear, non-blaming and expressed straight from the heart

For [TIMEFRAME / YEARS/MONTHS] I've worked with [CUSTOMIZE THIS LIST BASED ON YOUR EXPERIENCE] couples, individuals, family and couples counselors and life coaches to teach the powerful communication process called Nonviolent Communicationsm (NVC). This process (as outlined in the enclosed materials) promises to contribute substantially to the development of all relationships. Enclosed are testimonials from individuals who have experienced substantial benefits from learning and using NVC.

My request is that you take just a few minutes to look through these materials over the next few days. I will then call to see when we might arrange a 15-minute conversation at your convenience. More than anything, I hope to gather your feedback on these materials during this conversation. If the materials intrigue you, I can also provide information on upcoming workshops, area practice groups and additional resources where you can learn more about the powerful process of Nonviolent Communicationsm.

I look forward to hearing your ideas about how this material might contribute to deepening area education in the values we share.

With warm regards,

[FIRST LAST]
[TITLE, ORGANIZATION OF AFFILIATION]
[TRAINER OR ORGANIZATION WEBSITE]

NOTE ON THE ENCLOSED MATERIALS:

The book publisher, PuddleDancer Press, has gifted over 20,000 books and booklets since 2003 to people/organizations just like you in an effort to share Nonviolent Communicationsm as widely as possible. PuddleDancer Press is a small press, specializing only in NVC related works. Their mission is to help create a world in which all needs are met compassionately. Visit their website at: www.NonviolentCommunication.com